

IRISH THOROUGHBRED BREEDERS' ASSOCIATION



ITBA

EXPO 2012



Exhibitor Manual

Friday 24th & Saturday 25th February 2012

Leopardstown Racecourse, Co. Dublin



ITBA Expo 2010 Committee, Joe Heron, Joe Foley, Joe Osborne, Michael O'Hagan, Shane O'Dwyer, pictured with Brendan Smith TD (centre), then Minister for Agriculture, who officially opened Expo 2010



IRISH THOROUGHBRED BREEDERS' ASSOCIATION

Greenhills, Kill, Co. Kildare, Ireland.

Tel: 00 353 45 877 543 Fax: 00 353 45 877 429 email: expo@itba.ie www.itba.ie

The Expo is the only one of its kind in Ireland and will provide exhibitors with the perfect platform to showcase their products to the industry. Following on from the ITBA Expo 2010 we hope to build on the very successful template to create an exciting exhibition in February next year.

The ITBA Expo 2012 which is scheduled to be run at Leopardstown Racecourse will take place on Friday 24th and Saturday 25th February. The Expo will showcase the newest technology, innovative products, equipment and services available to the thoroughbred industry. In addition the Expo will attract visitors by hosting an international symposium, seminars and workshops over the two days.

This event will appeal to all in the industry and will provide you with a platform to showcase and sell your product to thoroughbred enthusiasts. It is the perfect opportunity for you to market your product to a specific industry, launch new products, improve brand awareness and most importantly, increase sales. With over 3,000 visitors in 2010 and a similar expectations for 2012, the ITBA Expo is a must exhibit event.

We would be delighted to welcome you as an exhibitor to the ITBA Expo 2012. Please find enclosed exhibition and application details. We have put together a most exciting exhibitor's package which includes competitive room rates secured at the Bewleys Hotel, Leopardstown for those wishing to base themselves near Leopardstown during the Expo as well an Exhibitor's evening on eve of the Expo, which will take place on Thursday 23rd February 2012 at the Fillies Bar at Leopardstown Racecourse.

Best wishes,

Dean Harron
Chairman ITBA



ITBA Expo Committee: Rory Mathews, Michael O'Hagan, Joe Osborne, Shane O'Dwyer

Seminar Programme

- Each day the ITBA Expo will hold a number of workshops and seminars covering a wide range of industry related subjects, including education, farriery, nutrition, veterinary and much more.

Expo Opening Times

- Friday 24th February 2012: 10.30 - 18.00
- Saturday 25th February 2012: 10.30 - 18.00

Product Showcasing

- Outdoor space for product showcasing is available.
Cost: €200 (plus VAT 21%) per spot
- Note: Outdoor space provided is approximately 5 metres squared but can increase or decrease to suit product.

Sponsorship

- A number of sponsorship packages are available on request.

Commercial Presentations

- A half hour presentation slot can be bought each day of the Expo. This will provide you with a platform to give a presentation on your product or service in a dedicated seminar area.
- Cost: €200 (plus VAT @ 21%) per half hour slot.

Exhibitor Detail

- Exhibition Space: €850.00 (plus vat 21%) for a 6 square metre stand *
Additional spaces can be brought for €200 (plus vat 21%) per square metre
*For stands paid in full by 30th September 2011, €1,000 from 1st October 2011 onwards

Exhibitor Package Includes

- Back & side walls
- Two spotlights*
- One 13 amp double socket*
*Additional power and lighting can be ordered through ECS. Please see application form for details.
- Exhibitor name card
- Stand/product detail included in catalogue
- Competitive accommodation rate secured with Bewleys Leopardstown Hotel for the benefit of exhibitors who wish to be near the Expo
- Complimentary invitation to attend the launch of the Expo 2012, which takes place on the eve of the event, Thursday 23rd February at the Fillies Cafe Bar, Leopardstown Racecourse



Catalogue Entry

- All exhibitors are entitled to provide a logo and product details in official event programme.
See booking form for details.

Exhibitor Set Up Time

- Thursday 23rd February 2012: 10.00 - 18.00

Stand Breakdown

Saturday 25th February 2012: 18.15 - 20.30

Sunday 26th February 2012: 10.00 - 13.00

All stands must be cleared by 13.00 Sunday 26th February.

Internet Connectivity

- Leopardstown Racecourse is a WIFI venue, however organisers cannot take responsibility for loss of connectivity.
- To order a dedicated internet line email kryan@itba.ie for an order form.
This must be ordered 2 months prior to the event.

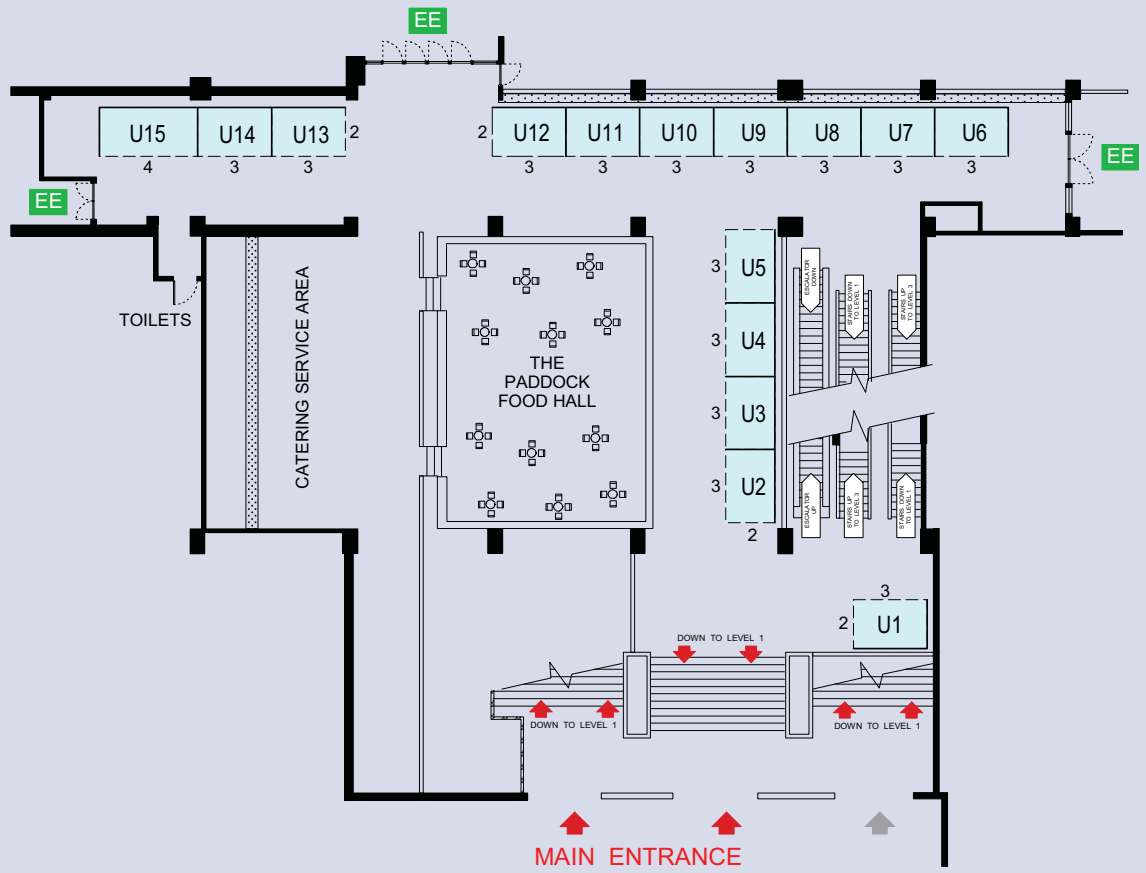
VAT for Non Irish Exhibitors

- If your business is not resident in the Republic of Ireland and if you are not registered with the Irish Revenue Commissioners for VAT purposes you will be required to pay VAT on all goods sold at your stand. Orders taken and invoiced subsequently from outside the state are not affected.
- To apply for a form contact the Expo organisers – kryan@itba.ie or download a TR1 or TR2 form on www.revenue.ie
To clarify the requirement for VAT on imported goods contact the Office of the Inspector of Taxes on +353 (0)59 864 3200.

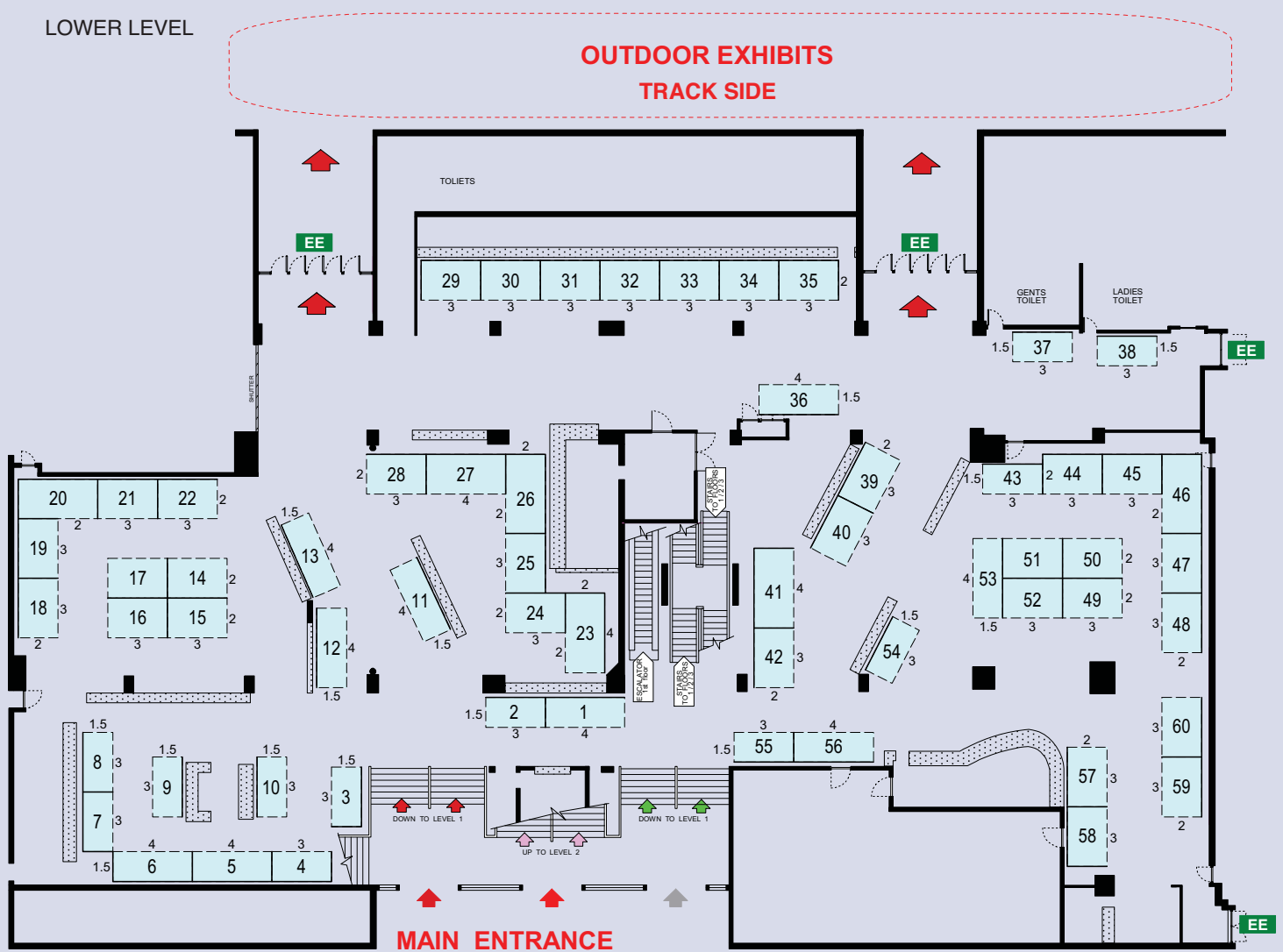


Floor Plan

UPPER LEVEL



LOWER LEVEL





EXHIBITOR'S CONTACT DETAILS (Typed or CAPITALS please)

COMPANY OR INDIVIDUAL NAME: _____

TRADING NAME FOR INCLUSION IN OFFICIAL PROGRAMME (if different) _____

ADDRESS: _____

CONTACT NAME: _____

TEL: _____

FAX: _____

MOB: _____

EMAIL: _____

WEB: _____

STAND ALLOCATION REQUEST: Please list stand numbers in order of preference. The organisers will endeavour to allocate first choice however this cannot be guaranteed.

1. Stand Number 2. Stand Number 3. Stand Number

PAYMENT METHOD

To reserve exhibition space full amount due may be paid on returning completed application form or minimum 50% non-refundable deposit. All stands must be paid in full prior to the event. For full payment details see event Terms and Conditions.

By Cheque: Please make cheques payable to **ITBA Projects Ltd**

We enclose cheque € _____

We wish to pay by Credit Card:

Credit Card Type

Mastercard

Visa

Laser

No:

Exp Date: /

CVW Code:

Cardholder's Name: _____

Amount to be deducted €URO: _____

Address: _____

Please receive this as my/our application for a Stand at the ITBA EXPO 2012. I/We accept that its completion does not constitute acceptance by the Organiser. I/We have read the terms and conditions in this document and if my/our application is accepted, I/We agree to be bound by the said Terms and Conditions which form part of this agreement.

Signature _____

Date _____

Applications to be returned to Irish Thoroughbred Breeders' Association, Greenhills, Kill, Co. Kildare, Ireland.

Please forward a copy of your current public liability insurance certificate / policy. Enclosed





CATALOGUE DETAIL

Company Name to be included in catalogue

Company detail to be included in catalogue (no more than 50 words).

To be emailed to kryan@itba.ie by 25th November 2011.

COMPANY LOGO

Please provide a logo in EPS and Jpeg format on a disc or email to kryan@itba.ie

Commercial Presentation:

I/We would like to apply for a half hour commercial presentation slot on (please tick as appropriate)

Friday

Saturday

Confirmation & Payment: Commercial Presentation will be invoiced separately on acceptance.

Additional Orders

Additional orders can be made directly with organiser contractors. Please see order forms attached.

To ensure the organisers are aware of orders made tick boxes below as appropriate:

ECS	Furniture	<input type="checkbox"/>	Stand Fittings	<input type="checkbox"/>	Electrical	<input type="checkbox"/>
Netech	AV Equipment	<input type="checkbox"/>				
ITBA	ISDN Lines	<input type="checkbox"/>				

FOR OFFICIAL USE ONLY

REC _____

INV _____

NT _____





Furniture Hire Packs

Unit E1. Tougher Business Park. Naas. Co Kildare. Ireland.

Phone: 045 435800 Fax: 045 435802

All Photographs available @ www.ecs.ie

CODE	ITEM	COLOUR	EACH	TOTAL
F1	Two Chrome Upholstered Chairs 600mm Black or White Table Top	Royal Blue or Black	() SETS @ €65.00	
F2	Two Chrome Upholstered Chairs 600mm Black or White Table Top	Red or Grey	() SETS @ €70.00	
F3	Two Chrome Upholstered Chairs 600mm Beech Table Top	Blue / Black / Red / Grey	() SETS @ €75.00	
F4	Chrome Upholstered Chairs	Blue / Black / Red / Grey	() @ €20.00	
F5	Two Chrome Upholstered Chairs 800mm Beech or Black Table Top	Blue / Black / Red / Grey	() SETS @ €75.00	
F6	Two Beech Chrome Chairs 800mm Beech Table Top	N/A	() SETS @ €95.00	
F7	Two Beech Chrome Chairs 600mm Beech Table Top	N/A	() SETS @ €95.00	
F8	Two Chrome Swivel High Stools & High Table Black Table Top	Black Padded Stools	() SETS @ €85.00	
F9	Two Chrome Swivel High Stools & High Table Beech Table Top	Beech Bases	() SETS @ €95.00	
F10	Chrome Swivel High Stool	Black Padded Stool	() @ €25.00	
F11	Chrome Swivel High Stool	Beech Base	() @ €30.00	
F12	Beech Chrome Chair	N/A	() @ €30.00	
F13	High Chrome Table	Black or Beech Top	() @ €50.00	
F14	Lounge Suite	Blue / Black / Red / Grey	() @ €175.00	
F15	Two Bistro Chairs & Chrome Top	N/A	() SETS @ €75.00	
F16	Two Bistro Chairs & Beech Top	N/A	() SETS @ €75.00	
TT01/02	6ft or 4ft Trestle Table with cover	N/A	() @ €30.00	
			Sub Total	€
			VAT @ 21%	€
			TOTAL	€

Event: ITBA EXPO 2012 - Leopardstown Co. Dublin Stand No:

Company:

Address:

Phone:

Fax:

Mobile:

Contact:

VAT No:

Order No:

VISA / MASTERCARD

Complete the following if you wish to pay by credit charge card.

3 digit Security Code at back of card

No:

Exp Date: /

Name:

Signature:

Card Billing Address:

Post Code:



All Photographs available @ www.ecs.ie

ALL ORDERS MUST BE PAID IN FULL 7 DAYS PRIOR TO EVENT





Exhibition Stand Fittings Rental Order Form

Unit E1. Tougher Business Park. Naas. Co Kildare. Ireland.

Phone: 045 435800 Fax: 045 435802

VISIT OUR WEBSITE TO VIEW @ www.ecs.ie

CODE	DESCRIPTION	COST	QTY	TOTAL
A01	STANDARD COUNTER UNIT 1m x 1m x 500mm	€65.00		
A03	GLASS COUNTER 1m x 1m x 500mm	€135.00		
A04	PC UNIT 1m x 800mm x 600mm (excluding PC)	€75.00		
F10	HIGH STOOL (To Suit Counter Units)	€25.00		
A09	TV PLINTH 1.5m HIGH	€75.00		
A11	1 x SLOPING OR STRAIGHT SHELF	€22.00		
A16	STORAGE AREA 1m x 1m x 2.5m WITH DRAPE	€88.00		
A19	NYLOOP PANELS (VELCRO FRIENDLY)	€45.00		
D01	FREE STANDING DISPLAY UNIT WITH NYLOOP PANEL	€77.00		
D02	INFORMATION / REGISTRATION COUNTER	€120.00		
C01	CARPETING PER SQ.M (VARIOUS COLOURS)	€8.00		
A33	SUSPENSION CHAINS (2 x 1m CHAINS + 4 CLIPS)	€16.00		
A34	HANGING BRACKETS - VARIOUS SIZES	POA		
A36	10 Up A4 LITERATURE STAND	€55.00		
TT01	6ft TRESTLE TABLE & BAIZE	€30.00		
TT02	4ft TRESTLE TABLE & BAIZE	€30.00		
T03	GLASS TALLBOY	€150.00		
		Sub Total		€
		Vat @ 21%		€
		TOTAL		€



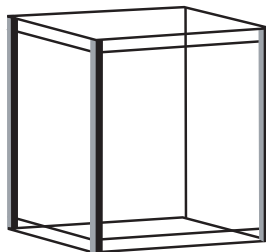
A09 TV Plinth



A19 Coloured Nyloop Infill Panels



A04 PC



A01 Counter Unit



Special Items Available

Event: ITBA EXPO 2012 - Leopardstown Co. Dublin

Stand No: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Mobile: _____

Contact: _____

VAT No: _____

Order No: _____

VISA / MASTERCARD

Complete the following if you wish to pay by credit charge card.

3 digit Security Code at back of card

No:

Exp Date: /

Name: _____

Signature: _____

Card Billing Address: _____

Post Code: _____





Additional Electrical Order Form

Unit E1. Tougher Business Park. Naas. Co Kildare. Ireland.
Phone: 045 435800 Fax: 045 435802

Visit our online catalogue to view all items - www.ecs.ie

OPTION A - Shell Scheme Exhibitors - No fuse board required				
CODE	ITEM	COST	QTY	TOTAL
E02	13 amp Double Socket (max load 1 Kw)	€63.00		
*Requirements for additional loadings on request				
E03	150 watt Spotlight on Track (each)	€46.00		
E04	5ft Fluorescent Light	€48.00		
E05	500 watt Quartz Iodine Light	€57.00		
E06	1000 watt Quartz Iodine Light	€70.00		
E07	150 watt Long Arm Spotlight (attaches over panel)	€45.00		
E10A	Connections - (to clients own lights)	€26.00		
****PLEASE ADD CONSUMPTION****		€9.00 per Kw		
OPTION B - Space Only Exhibitors - Mains Supply Required				
E08	20 amp Single Phase Mains Supply (4Kw)	€95.00		
E11	30 amp Single Phase Mains Supply (6Kw)	€105.00		
E13	20 amp Three Phase Mains Supply (12Kw)	€150.00		
E09	30 amp Three Phase Mains Supply (18Kw)	€155.00		
E10B	Connections - (to clients own light or appliance)	€26.00		
E02B	13 amp Double Socket (max load 1 Kw)	€55.00		
*Requirements for additional loadings on request				
E03B	150 watt Spotlight on Track (each)	€42.00		
E04B	5ft Fluorescent Light	€42.00		
E05B	500 watt Quartz Iodine Light	€53.00		
E06B	1000 watt Quartz Iodine Light	€64.00		
E12	24 Hour supply (incl. 20 amp mains)	€125.00		
E07B	150 watt Long Arm Spotlight (attaches over panel)	€40.00		
			Sub Total	€
			Vat @ 21%	€
			TOTAL	€

Event: ITBA EXPO 2012 - Leopardstown Co. Dublin

Stand No:

Company:

Address:

Phone:

Fax:

Mobile:

Contact:

VAT No:

Order No:

VISA / MASTERCARD

Complete the following if you wish to pay by credit charge card.

3 digit Security Code at back of card

No:

Exp Date: /

Name:

Signature:

Card Billing Address:

Post Code:



VISIT OUR ONLINE CATALOGUE TO VIEW ALL ITEMS - www.ecs.ie



AV Rental Order Form

41 Dominick St. lower, Dublin 1, Ireland.

Phone: 086 8588 601

email: Aw@02.ie

AV EQUIPMENT FOR EXHIBITORS (TWO DAYS)			
DESCRIPTION	COST	QTY	TOTAL
50" Plasma with floor stand	390.00		
42" Plasma with floor stand	290.00		
32" LCD with floor stand	250.00		
20" LCD with floor stand	190.00		
DVD / VHS Playback connected to Plasma	50.00		
PC Playback connected to Plasma	180.00		
Sub Total		€	
Vat @ 21%		€	
TOTAL		€	

All prices in Euros.

All prices are inclusive of delivery and installation on Show Build Day and removal immediately following close of show.

Prices exclude VAT @ 21%.

AV Equipment will be invoiced by Netech after they receive the order.

Event: ITBA Expo 2012

Stand No:

Company:

Address:

Phone:

Fax:

Mobile:

Contact:

VAT No:

Order No:

For any more information or queries please ring Andrew on 086 858 8601.



DEFINITIONS

The "Event" means the ITBA Expo 2012 to be held at Leopardstown Racecourse, Leopardstown Road, Foxrock, Dublin 18 on 24th and 25th February 2012. The "Organiser" means the Irish Thoroughbred Breeders Association of Greenhills, Kill, Co. Kildare.

"Exhibitor" OR "The Exhibitor" means any person or body who enters into an agreement with the Organiser to exhibit at or otherwise take part in the Event.

A "Stand" means the ground space within the site allocated to the Exhibitor by the Organiser for the purpose of taking part in the Event.

The "Site" means the area designated within Leopardstown Racecourse grounds at Leopardstown Road, Foxrock, Dublin 18 and its parking areas to the extent as defined by the Organiser.

"The Fee" or "The Licence Fee" means the fee or fees payable by the Exhibitor and stipulated in the Stand Application Form and being the appropriate fee for the choice of Stand chosen by the Exhibitor.

"Leopardstown" means Leopardstown Racecourse.

APPLICATIONS

1. Application Forms

Applications for a Stand must be made by completing the official Application Form.

2. Payment

The Exhibitor shall pay to the Organiser the appropriate Licence Fee together with V.A.T. thereon in the following manner,

- (i) Payment of 50% of the Fee plus V.A.T. upon acceptance by the Organiser of the completed Application Form (if not already paid).
- (ii) Payment of the balance (if any) plus V.A.T. of the Fee not later than the 28th October 2011 ("the Due Date")

If an Exhibitor fails to pay the amount due to the Organiser by the due date the Organiser has the right to withdraw the offer of a Stand. All sums already paid will be forfeited and the balance of the Licence Fee shall also become due and payable to the Organiser forthwith

3. Cancellation by the Exhibitor

Notwithstanding cancellation by the Exhibitor, the Exhibitor will remain liable for the full amount of the fee payable as indicated in the Application Form.

4. Acceptance

The Organiser reserves the right to refuse to allocate a Stand without stating its reason for doing so.

PREPARATION BY EXHIBITOR

5. Setting-Up Stand

The Site will be open for the reception of exhibits from 10am - 6pm on Thursday 23rd February 2012. All exhibits must be brought in during this period only. No outdoor lighting is available at the site to facilitate setting up other than daylight. Exhibitors, their staff, contractors and their vehicles must only use the entrances and exits specified. Goods for the Event (sent by any means) must be clearly consigned to the Exhibitor (by name/ company name) and delivered to the appropriate Stand (by number) carriage paid within the hours 10am to 6pm. Exhibitors must arrange for all goods and mail to be delivered only to the Exhibitor. Any goods or mail which cannot be given directly into the custody of the Exhibitor will be returned to the Carrier/Post Office.

6. Site Preparation

- (a) Each Exhibitor must report on arrival to the Site Office to be shown the exact site allocated. All contractors must similarly report to the Site Office or Exhibitor Reception area to ensure that all structures and screening are correctly sited. If this procedure is not adopted the Organiser reserves the right to dismantle and remove any stand not complying with these regulations.
- (b) The Organiser or its stewards and officials will not nor be deemed to act as agents between Exhibitors and their contractors or enter into any discussion or dispute between them.
- (c) Exhibitors wishing to exhibit water containers on the ground must apply to the Director for permission to do so. Water may only be disposed of in accordance with instructions given by the Organiser. It is the responsibility of the user to obtain instructions from the Organiser before emptying any pool or water container.
- (d) The breaking of ground and the digging of holes may be permitted in open spaces outside any building within the site. Any request of this nature will be subject to the consent and requirements of Leopardstown and must be submitted in writing to the Organiser not later than the 28th of October 2011.

The Exhibitor at the Exhibitor's expense if so permitted by Leopardstown will be liable for making good all ground so disturbed or damaged and to do so to the full satisfaction of the Organiser and of Leopardstown.

- (e) The Exhibitor will be responsible for ensuring that no damage is caused to the shrubbery, trees, ground, fixed objects, furniture, fittings or fixtures located within the overall site. Any such damage shall be fully repaired by the Exhibitor at the Exhibitor's expense. In default the Exhibitor will pay the costs of such repair to the Organiser as a civil debt.

7. Sumps and Waste

Exhibitors who propose to use turf, bales, stone, logs or other material of a like nature which may require to be disposed of must contact the Organiser's Office and arrange a system for disposal of such material or any waste arising in the interest of the public. Clearance of the Stand space and the reinstatement of disturbed ground is the sole responsibility of the Exhibitor. Failure to comply will incur a minimum charge of €300 or the actual cost involved if greater.

8. Occupation of Space

- (a) A Stand must be occupied and ready for business from 10.00 a.m. on the opening day of the Event failing which the Organiser may re-let the space and all monies paid by the Exhibitor to the Organiser will be forfeited.
- (b) No Exhibitor may occupy any space other than that allotted by the Organiser. All ropes, pegs, signboards, fascias and all other objects must be contained within the boundaries of the Stand and must not encroach on adjoining open space.
- (c) A Stand must be in the name of the company or the individual to whom it has been allotted. No Exhibitor may sub-let, divide, assign or share any Stand allotted with any other person without written permission.
- (d) An Exhibitor may however request to have a Stand next to a particular Stand holder and the partition, if any, between the two stands removed. Requests for such site arrangements will not be considered unless they are made by both the Exhibitors concerned and with prior notice of at least twenty-one days before the opening date. Any such proposal must be approved of in writing by the Organiser.

Terms and Conditions (of Participation) contd.

STAND REGULATIONS

9. Opening Hours

The Event gates will open to visitors at 10.30am each day. The event closes on Friday 25th February 2012 at 8pm and on Saturday 25th February 2012 at 6pm. Stands must be manned by at least one competent adult representative of the Exhibitor at all times. The International Symposium will take place between 6pm and 8pm on Friday 24th February 2012. The exhibition will remain open during the symposium however exhibitors may close stands to attend this event.

10. Safety and Fire Precaution

Exhibitors shall comply fully with the requirements of the Safety Health and Welfare Act, 1989 as same has been amended and extended and Exhibitors shall take all steps necessary to ensure that the site allocated and occupied by an Exhibitor and all works or constructions thereon and the use made thereof complies fully with and is in accordance with the requirements of the foregoing Legislation and will be liable to fully indemnify the Organiser in respect of any breach of such Legislation or any other Statutory requirement ancillary thereto.

11. Security

The Organiser will not be responsible for the security or safety of exhibits or of any personal effects, tools of trade or other items belonging to Exhibitors their staff, the general public or any contractor employed or permitted to be employed by a Exhibitor or any structures on their stand. The protection of such items, articles and goods will be the sole responsibility of the Exhibitor or the owner or possessor of any such items.

12. Tidiness

Exhibitors will at all times keep their Stands and the space in front of their Stands at all times clean, tidy and un-obstructed and provide bins for disposal of waste.

13. Insurance

An Exhibitor shall effect adequate Third Party insurance in respect of death or personal injury or loss or damage to property or to employees, directors, agents, visitors or contractors who may be in or about the allocated site caused directly or indirectly by the Exhibitor or his servants, agents, contractors or licensee and such insurance shall also provided full indemnity for the Organiser and for Leopardstown against all claims made by any person against the Organiser or Leopardstown in respect of any such loss sustained through damage to any property or injury to any person and shall lodge with the Application Form a letter from its Insurer confirming that such insurance is in place covering a period of at least one month before and three months after the date of the Event.

14. Postponement, Abandonment, Strikes

The Organiser will not in any circumstances be liable for any loss sustained by any person consequent on a decision by the Organiser either to change the dates, times of or postpone or abandon the Event for any reason it may decide in its sole discretion or by reason of a strike or Force Majeure.

15. Liability

An Exhibitor shall also indemnify the Organiser against any and all loss, costs, expenses and liabilities caused, whether directly or as a result of the action, claim or demand of any person including an Exhibitor or an Exhibitor's servants, agents or sub-contractor arising from accident or fire caused by the Exhibitors machinery or exhibits or other property of the Exhibitor or in his/her/its possession or use or any servant or agent of his/her/its and from the breach by the Exhibitor of the terms and conditions of this agreement or by the negligence of an Exhibitor its servants, agents and contractors howsoever caused and shall maintain by way of such indemnity in force for the purpose of this agreement a policy of insurance providing such indemnity and shall confirm same by an appropriate letter of confirmation from the Company issuing such insurance and submitted with the Application provided for in paragraph 1.

16. Vehicles

Vehicles in use by Exhibitors shall be parked in such area or areas as are designated by the Organiser.

17. Catering on Stands

As catering arrangements have been made by the Organiser no Exhibitor may sell or receive money for refreshments sold or supplied of any description.

18. Electricity

All electric wiring and installation work may only be carried by a nominated electrical contractor and at the Exhibitor's sole expense. No private generators may be used anywhere on the site. Exhibitors will be solely responsible for ensuring that all electrical appliances and services to or on or supplying its Stand have been tested and certified as fit for safe use and all Exhibitors shall be responsible for making its supply point safe and inert before dismantling its Stand subject to the right of the Organiser to require the Exhibitors' Contractor to switch off or disconnect any supply which appears to be unsafe or in need of attention.

19. Trading

An Exhibitor so permitted by the Organiser may sell goods or trade at the allocated Stand and where permitted shall observe all Acts of the Oireachtas and all Statutory Regulations, other Regulations, Bye-Laws of the Local Authority or as required by the Revenue Commissioners or the Organiser or otherwise. Hand bills or leaflets may not be distributed other than at the Stand. Name boards and fascia signs must be in keeping with general standard, style and tenure required by the Organiser who has the right to require any Exhibitor to alter or remove any fascia board sign, advertising board or other sign as the Organiser may in its sole discretion decide.

20. Auctions

No auctions are permitted within the complex.

21. Collections

Appeals and raffles charitable or otherwise will not be permitted.

22. Official Programme

The Organiser shall have the right to issue an official programme, but in that respect the Organiser shall be under no responsibility for any omissions, misquotations or other errors which may occur in any such programme

23. Regulations

In the event of a breach by an Exhibitor of any of these Regulations, the Organiser will have a right to cancel the agreement between the Organiser and any such Exhibitor and to eject such Exhibitor its employees, contractors and goods from the site without incurring any liability to the Organiser in any way whatsoever in consequence of such action nor shall such ejection release the Exhibitor from any payment or other obligations for which such Exhibitor may still be liable. If the Exhibitor employs an agent or sub-contractor the Exhibitor will be and will remain responsible to ensure that the agent or sub-contractor complies with the terms and conditions of these regulations.

24. Interpretation

The Organiser reserves to itself the sole and absolute right to interpret these Regulations and to arbitrarily settle and determine all matters, questions or difference in regard to or otherwise arising out of or connected with or incidental to the various matters referred to in these Regulations and their application and in that respect the decision of the Organiser will be final in all respects.

25. Jurisdiction

This agreement shall be deemed to have been made in the Republic of Ireland and shall be construed with the laws of the Republic of Ireland.



The auditorium during an EXPO 2010 presentation

Useful Numbers

Irish Thoroughbred Breeders' Association

ITBA HQ, Greenhills, Kill, Co. Kildare

Tel: +353 (0)45 877 543

Fax +353 (0)45 877429

Email: kryan@itba.ie

Web: www.itba.ie

Shane O'Dwyer Mobile +353 (0) 86 5555 055

Kerry Ryan Mobile +353 (0) 87 1335 319

Regina Byrne Mobile + 353 (0) 87 6569 152

AV HIRE

Netech AV Hire

Tel: +353 (0)86 8588 601

FURNITURE HIRE

Exhibition & Conference Services Ltd

Tel.: +353 (0)45 435800

Web: www.ecs.ie

HOTELS IN THE AREA



Bewleys Leopardstown Hotel

Central Park

Leopardstown

Dublin 18

T: 01 2935000

E: leopardstown@bewleyshotels.com

Quote: ITBA Exhibitor's Rate

Directions

Located at Exit 14 off the M50 by car or at the Central Park stop on the Green LUAS line

For more information and updates on the ITBA Expo please visit www.itba.ie



ITBA, Greenhills, Kill, Co. Kildare

Tel: +353 (0)45 877 543

Email: kryan@itba.ie

Web: www.itba.ie

Working for Irish Breeders