

Table 4: Gross Value of Industry to the economy 2008-2010

| | (€) 2008 | (€) 2009 | (€) 2010** |
|-----------------------------|----------------------|--------------------|--------------------|
| Training fees ‡ | 289,810,761 | 254,667,000 | 238,869,000 |
| Exports * | 216,000,000 | 174,400,000 | 148,800,000 |
| Festivals * | 260,600,000 | 226,722,000 | 216,600,000 |
| Irish coverings ‡ | 124,181,050 | 94,217,000 | 85,266,385 |
| Irish domestic public sales | 57,207,780 | 42,108,000 | 39,160,000 |
| Stock keep fees | 225,300,240 | 207,598,720 | 173,587,000 |
| Total | 1,173,099,831 | 999,712,720 | 902,282,385 |

Source: Calculations based on ITBA surveys ‡, ITBA calculation based on HRI data and confidential survey of retail bookmakers †, CSO data*, ITBA estimate**

Table 5: Total Employment - 2008-2010

| Sector | 2008 | 2009 | 2010 |
|--|---------------|---------------|---------------|
| Breeding - Stallions, Broodmares, Sales Prep, etc. | 6,107 | 4,738 | 3,982 |
| License Trainers | 784 | 785 | 785 |
| Jockeys - Flat, N.H. Apprentice and qualified riders | 619 | 591 | 570 |
| Racing and racing support services - Stable Staff, PTP training yards, Pre-training, Breaking yards, Breeze ups and Administration staff | 3,920 | 3,469 | 3,080 |
| Racecourse Employment - General (incl. catering and security) | 996 | 950 | 935 |
| Betting -Bookmakers, On course clerks, Total Bookmakers off course, Tote | 6,998 | 6,528 | 6,034 |
| Educational Institutes - Third level, RACE, FETAC courses, PLC's | 151 | 126 | 119 |
| Other - Farrier, Feed producers, HRI, Transport, Turf Club, Auxiliary services | 2,509 | 2,196 | 1,846 |
| Total Employment | 22,084 | 19,383 | 17,351 |

Source: HRI Fact books (2008 - 2009), HRI Annual Report, ITBA Estimate



IRISH THOROUGHBRED
BREEDERS' ASSOCIATION



Analysis of the economic impact of the Irish Thoroughbred Horse Industry

Dukes Report Update
October 2010

Foreword

An Industry Under Threat

This study updates the Report on the Irish Bloodstock Sector first published in November 2009. That Report set the sector in its economic and social context. It illustrated the value of the sector's contribution to the economic and social life of the nation up to 2008 and its importance to Ireland's image in the world.

Despite the sector's vitality, it has been severely affected by events since the end of 2008. Our concern now is to ensure that the policy environment remains benign, in order to ensure that the fundamental strengths of the sector are maintained despite the recent adverse developments and that it is poised to take rapid advantage of any upturn in its principal markets.

Main Developments since 2008

1. The gross value of the industry exceeded €1,173m in 2008. This fell to €999m in 2009 and we estimate that it has fallen further to €902m in 2010, a fall of 23% in two years.
2. The value of Irish horse exports has decreased dramatically from €216m in 2008 to an estimated figure of €149m in 2010, a drop of €67m or 31%. During this period, all other livestock exports have remained almost static.
3. Bloodstock sales at public auctions have seen a staggering decrease of 60% over the past 18 months.
4. The once thriving stallion market has seen the number of registered stallions fall from 411 in 2008 to 256 in 2010, a drop of over 38%. The number of new stallions entering the market has also been considerably reduced compared to previous years.
5. In 2008, employment in the thoroughbred equine industry amounted to 22,084 full-time equivalents. This has dropped to 19,383 in 2009 and an estimated 17,351 in 2010, a drop of 21% over two years.
6. The number of registered foals in Ireland has fallen from 12,419 in 2008 to 10,167 in 2009 and is expected to fall below 8,000 in 2010.
7. Stallion nomination fees were valued at €188m in 2008. We estimate the corresponding figure for 2010 to be €140m, a drop of €48m or 25%.
8. Prize money has dropped from €60m in 2008 to €47.7m in 2010, a drop of 20%.
9. We estimate that expenditure on training fees has dropped from €289m in 2008 to €238m in 2010, a drop of 18%.

These data illustrate clearly the difficulties encountered by this sector, which is of prime importance not only to those engaged in it but also to rural Ireland and to the Irish tourism industry.

Alan Dukes.

October 2010

Table 1: Number of Stallions, Mares and Foals, 2007-2010

| | 2007 | 2008 | 2009 | 2010* |
|-----------|--------|--------|--------|--------|
| Stallions | 411 | 367 | 310 | 256 |
| Mares | 20,700 | 20,038 | 18,851 | 15,000 |
| Foals | 12,633 | 12,419 | 10,167 | 7,700 |
| Total | 33,744 | 32,824 | 29,328 | 22,956 |

Source: Weatherbys Ireland, HRI Fact book 2009, *ITBA estimate

Table 2: Annual figure for ; number of horses in training, employment, prize money and training fees 2008-2010

| | 2008 | 2009 | 2010 |
|----------------------------------|---------|---------|---------|
| No. Horses in Training * | 12,119 | 11,638 | 11,277 |
| No. Stable Staff and Jockeys *,‡ | 3,278 | 2,704 | 2,478 |
| Total training fees (€'000), ‡ | 289,810 | 254,667 | 238,869 |
| Total Prize money (€'000) *,† | 60,401 | 52,888 | 47,700 |

Source: HRI Fact books (2008 - 2009)*, HRI Annual Report †, ITBA Estimate ‡

Table 3: Racehorse Ownership 2007-2009

| | 2007 | 2008 | 2009 |
|------------|-------|-------|-------|
| Single | 5,588 | 5,641 | 5,107 |
| Syndicates | 1,493 | 1,429 | 1,189 |
| Clubs | 39 | 34 | 29 |
| Companies | 44 | 53 | 53 |
| Total | 7,164 | 7,157 | 6,378 |

Source: HRI Fact books (2008 - 2009)*, HRI Annual Report †, ITBA Estimate ‡