



ITBA

Working for Irish Breeders

Guide to ITBA 2010 / 2011 Initiatives





ITBA Initiatives 2010 / 2011

The ITBA is the official representative body for all Irish thoroughbred breeders at National, European and International level.

Aims & Objectives

To promote and protect the Irish bloodstock industry in all matters pertaining to the production, improvement and dispersal of their stock.

To update, educate and inform breeders with regard to new developments in the industry by way of regular seminars, courses, regional meetings, bulletins and trade shows, etc.

To take such action as may be possible towards maintaining the proper health and welfare of the thoroughbred herd in Ireland, and to support the implementation of proper health programmes as necessary.



Breeders are represented on the following industry bodies:

- Horse Racing Ireland
- Irish Thoroughbred Marketing
- Irish Equine Centre
- Goffs Bloodstock Sales
- The International Breeders' Association
- Irish Horse Welfare Trust
- European Federation of Thoroughbred Breeders Association
- Agricultural Panel of Seanad Eireann
- Department of Agriculture Liaison Committee
- International Cataloguing Standards Committee
- University of Limerick



HORSE RACING
IRELAND



IRISH THOROUGHBRED
MARKETING



GOFFS
IRELAND - SINCE 1866

INTERNATIONAL
BREEDERS'
ASSOCIATION



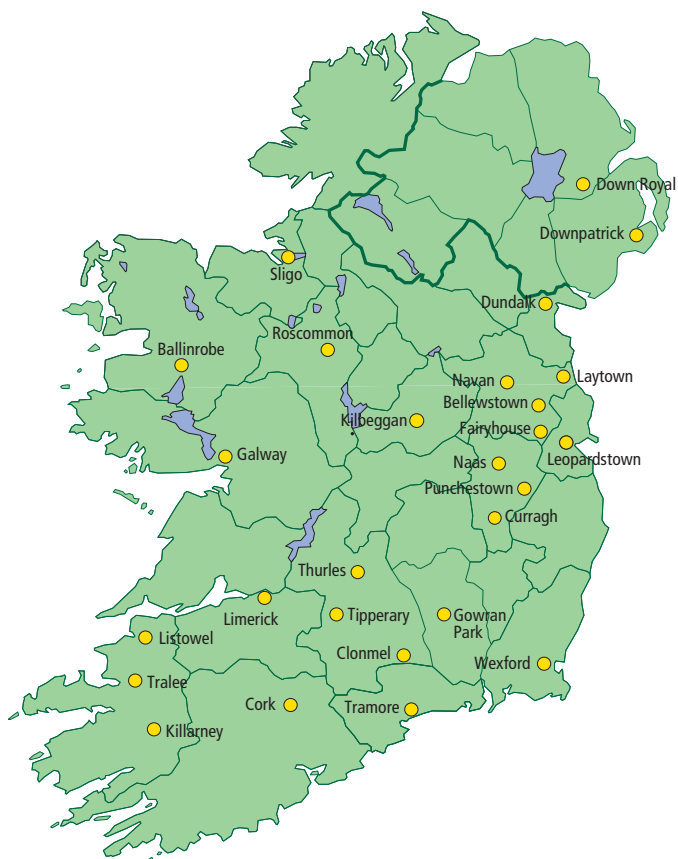
INTERNATIONAL
CATALUING
STANDARDS
COMMITTEE



Free Entry for Breeders Scheme

Free entry for breeders and a guest when a horse they have bred runs at any of the following racecourses.

Ballinrobe	Gowran Park	Roscommon
Cork	Leopardstown	Sligo
Curragh	Limerick	Thurles
Down Royal	Naas	Tipperary
Downpatrick	Navan	Tramore
Fairyhouse	Punchestown	Wexford



Encouraging Breeders to Support Racing

14 Race Days nationwide with the sole aim to encourage breeders to go racing and support the industry:

Ballinrobe, Down Royal, Tipperary, Naas, Gowran Park, Fairyhouse, Tramore, Wexford, Cork

**BREEDERS...
Come Racing For FREE!**

The I.T.B.A. would like to invite
all thoroughbred breeders (both members & non-members)
to a great evening out at Tipperary races on Thursday 20th May.

- Top-class flat racing (first race 5.40pm)
- Live music & children's entertainment
- Buffet served in High Chaparral room
- Fantastic spot prizes
- Personalities
- Parade of equine stars bred in the South including Bluesea Cracker, Dungaib, Monty's Pass and Whinstone Boy.

It's an evening not to be missed!
Why not bring along a friend too...

Please contact
Kerry Higgins (045 877543)
at the I.T.B.A. headquarters
to avail of your
complimentary tickets.

Sponsorship

10 P2P Races at the following locations:

Killeagh (Cork), Loughrea (Galway), Downpatrick (Down)
Castletown Geoghegan, (Westmeath),
Ballybunion, (Kerry), Necarne, (Fermanagh)
Sligo Racecourse, Kilmallock, Quakersfield (Clare)

YITBA Race Days

Cork, Leopardstown, Naas, Tipperary



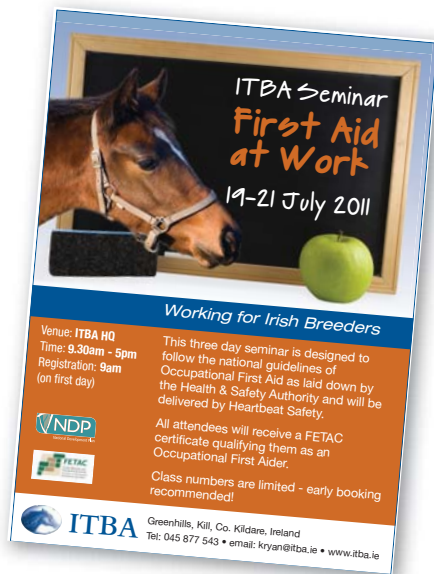
Educational Programme

- HQ Based Seminar 'Yearling Preparation' July 2010
- National Symposium 'Bio Security' July 2010
- Seminar 'Foal Preparation' Sept 2010
- YITBA Seminar 'Sales Educational' Oct 2010
- Seminar 'Employment Law' Nov 2010
- Seminar 'Breeding Season' Dec 2010
- Seminar 'Stud Farm Safety & ERO' May 2011
- 3 Day Course 'Occupational First Aid' July 2011 (FETAC)
- Seminar 'Disease Prevention on Stud Farms' Sept 2011
- Seminar 'Upgrade your Bloodstock on a Budget' Dec 2011

Regional Based

- N/Region Seminar 'Global Disease' Jan 2010
- K/D Symposium 'Rhodococcus' Jan 2010
- W/Region Seminar 'National Hunt' Feb 2010
- S/Region Seminar 'Breeders Supporting Racing' Jan 2011
- W/Region Seminar 'Preparing on a Budget' April 2011
- M/L/W/M Seminar 'Making the Best of your N/H Foal' April 2011

The ITBA's Educational Programme receives support and endorsement from the NDP 2007 - 2013



The poster features a photograph of a brown horse's head in a stable setting. To the right of the horse, the text 'ITBA Seminar First Aid at Work 19-21 July 2011' is written in white and orange on a black background. Below the photo is a green apple. The bottom section of the poster is orange and contains the following text:

Working for Irish Breeders

Venue: **ITBA HQ**
Time: **9.30am - 5pm**
Registration: **9am**
(on first day)

This three day seminar is designed to follow the national guidelines of Occupational First Aid as laid down by the Health & Safety Authority and will be delivered by Heartbeat Safety.

All attendees will receive a FETAC certificate qualifying them as an Occupational First Aider.

Class numbers are limited - early booking recommended!

ITBA Greenhills, Kill, Co. Kildare, Ireland
Tel: 045 877 543 • email: kryan@itba.ie • www.itba.ie

Logos for VNDP and FETAC are also present.



Educational Publications

- Promoting Responsible Ownership
- A Smart Approach to Responsible Breeding
- ABC Approach to Disease Prevention on Stud Farms
- A Guide to Foal Preparation
- Preparing for the Breeding Season
- Equine Disease, the Cost of Non-Compliance
- Articles in the ITBA Handbook & Diary 2010 & 2011



ITBA Expo 2012

The Expo is the only event of its kind in Ireland and it provides exhibitors with the perfect platform to showcase their products by giving stand holders the opportunity to exhibit the newest technology, innovative products, equipment and service available to the Thoroughbred Industry.

The Expo will attract many visitors by hosting an International Forum and creating an extensive Educational Programme over the two days

ITBA Expo 2012 takes place on 24th & 25th February 2012 at Leopardstown Racecourse, Co. Dublin



The poster features a circular logo of a horse's head in profile, facing right, set against a light blue background. To the right of the logo, the text 'ITBA' is written in a large, bold, blue serif font, with 'EXPO 2012' in a smaller, yellow, sans-serif font below it. Further down, the dates '24th-25th February 2012' and the location 'Leopardstown Racecourse' are listed in blue, followed by 'Free Admission to All' in yellow. At the bottom, three logos are displayed: 'Connolly's RED MILLS SINCE 1888' in red and black, 'THE IRISH FIELD' with a green horse silhouette, and 'WEATHERBYS IRELAND GIBB LIMITED' in black.

ITBA
EXPO 2012

24th-25th February 2012
Leopardstown Racecourse
Free Admission to All

Connolly's
RED MILLS
SINCE 1888

THE IRISH FIELD

WEATHERBYS IRELAND
GIBB LIMITED



Local Lobbying & Objections

- Continuous lobby to exclude breeders from the NPPR (principle residence tax)
- Submission to review Joint Labour Committees 2011 Pre-Budget Submission Breeders 'Stimulus Package'
- Objected to Proposed Bio Power Plant at Newhall, Co. Kildare - Successful
- Made representation on behalf of breeders re Air Show at Punchestown 2010
- Supported breeders objection to the proposed Bio Power Plant at Kilmallock
- ITBA continues to make representation on behalf of breeders at local & regional level



European Lobbying

Ireland's low rate of VAT

Since 2007, the ITBA has been lobbying at both national and international level to retain Ireland's low VAT rate (currently 4.8%) which applies to the supplies of goods and services related to horses. The EU has initiated infringement proceedings against 7 countries, including Ireland. All countries bar France and Ireland have capitulated. To date the ITBA has spent in excess of €70,000 lobbying on behalf of the bloodstock industry. The issue is currently with the European Court of Justice.

Medicines

The ITBA through the Veterinary Committee maintains a watchful eye on all matters relating to medicines which are used on the equine population. It is of the utmost importance that these drugs are kept under licence to ensure a wide range of products are available for veterinary use.

Disease Surveillance

The Veterinary Committee of the ITBA works very closely with their European counterparts and their respective Agricultural Departments as well as liaising with Brussels to ensure there is a comprehensive disease surveillance programme in place.

The ITBA continues to keep breeders informed on all matters relating to the industry at European level.



International Lobbying

As an 'A' Country member of the International Breeders Association (IBA) the ITBA is in a position to keep breeders informed on activities and developments in the global bloodstock industry, which include the following:

Artificial Insemination (AI)

The ITBA is lobbying hard against the introduction of AI which is currently under review in Australia.

Disease Surveillance

The Veterinary Committee of the ITBA works very closely with its international counterparts and their respective Agricultural Departments to ensure there is a comprehensive disease surveillance programme in place.



International Breeders Meeting - Japan 2006



YITBA

It's the Young Irish Thoroughbred Breeders Association, the junior wing of the ITBA for any person aged between 18 and mid 30's who have a genuine interest in pursuing a career within the equine industry.

We have the same objectives as the ITBA and our aim is to

- Promote
- Protect
- Educate

YITBA liaises with all Equine Colleges & Universities

- Bursaries - Enniskillen College
- Racing Club
- Work Placements
- Foreign Work Experience
- Educational Days
- Industry Trips



*Eibhlin Sheridan
YITBA Apprentice*



YITBA Trip to Coolmore Stud



Jim Bolger & Johnny Ward, YITBA member

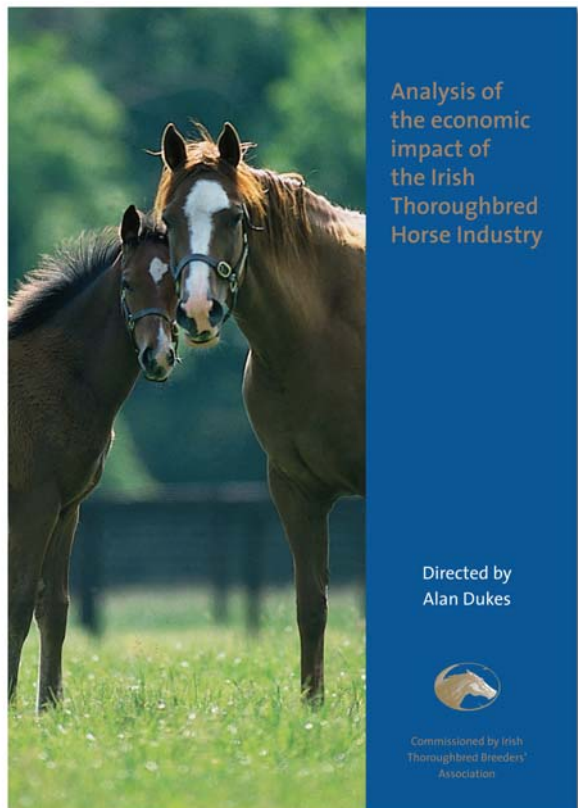


Economic Analysis

In 2009 following extensive consultation the ITBA commissioned the Dukes Report, an Analysis of the economic impact of the Irish Thoroughbred Horse Industry. It very quickly became the principle point of reference for the Industry.

In 2010, the ITBA produced the Dukes Report Updated, which covered the salient points and main developments of the full report.

The ITBA will continue to keep the Dukes Report updated.



National Hunt Initiatives

The ITBA National Hunt Fillies' Scheme

This scheme consists of seven mares' races, totalling €300,000 in prize monies and includes the only Listed Bumper for fillies in the Irish Racing Calendar.

The ITBA National Hunt Fillies Leasing Scheme

This scheme give breeders a platform to have their fillies /mares leased for training. Thus far, the scheme has been successful in getting 8 horses leased. There are plans to further develop this scheme in 2012.



The poster features the ITBA logo (a horse head in a circle) and the text 'ITBA NH Fillies' Scheme'. Below this, it states 'The ITBA National Hunt Committee supporting NH Breeders.' A red banner with white cursive text reads 'Calling All Trainers, Owners & Wannabe Syndicates'. The main body of the poster is white with a list of bullet points on the left and a photograph of a brown horse's head in profile on the right. The bottom of the poster is a dark blue bar with white text providing contact information.

ITBA
NH Fillies' Scheme

The ITBA National Hunt Committee
supporting NH Breeders.

*Calling All Trainers, Owners
& Wannabe Syndicates*

LEASE A FILLY FREE VIA THE ITBA WEBSITE

- Free leases can provide an ideal start for syndicates and racing clubs.
- Details of fillies for leasing can be accessed by logging onto the ITBA website: www.itba.ie
- Interested parties can contact the leasers directly.
- Contact the ITBA for more information.
- Database will be updated on a regular basis.

ITBA, Greenhills, Kill, Co. Kildare, Ireland.
Tel: 045 877 543 • Fax: 045 877 429 • email: kryan@itba.ie • www.itba.ie



Support of Industry Related Bodies - 2011

As part of the ITBA's ongoing commitment to the Industry, the following bodies have been financially supported:

- Irish Horse Welfare Trust
- The Irish Farriery School
- The Irish Equine Centre
Towards purchase of a piece of equipment
- ITM Joint Initiatives (ITBA & ITM)
To host visiting Breeders / Potential Purchasers
- EFTBA
Subscription towards annual running costs
- IBM
Biennial subscription towards annual running costs



INTERNATIONAL
BREEDERS'
ASSOCIATION



Committees

Regions

The ITBA is an inclusive all-Ireland body with a regional structure, consisting of six regional committees and numerous other committees including the following:

- **National Hunt**
Addresses concerns of the NH Breeder
- **Sales Liaison**
Deals with all matters relevant to Sales
- **Veterinary**
Deals with all matters relating to veterinary matters
- **Department of Agriculture Liaison**
ITBA is in constant communication with the Dept of Agriculture
- **YITBA**
The junior wing of the association, with a mission to identify and nurture future breeders and leaders.



Awards Programme

The ITBA pays tributes to success of breeders on the race track both at national and regional level each year

Recent recipients include:

- Big Zeb
- Imperial Commander
- Paco Boy
- Sea The Stars
- Sizing Europe
- Snow Fairy
- War of Attrition



**IRISH THOROUGHBRED
BREEDERS' ASSOCIATION**

National Breeding & Racing Awards

Saturday 29th January 2011
in the Heritage Golf & Spa Resort, Killenard, Co Laois

Commences at 7pm - til Late
Dress Code: Black Tie.

Tickets and tables are still available
and can be ordered
from the ITBA Office.

Telephone: 045-877543
or kryan@itba.ie

Thank you!!
ITBA would like to say thank you to 2011 Sponsors:
HH Aga Khan Studs, Arqana, Coolmore Stud, Declan Landy Fencing, DBS & Goffs,
Derrinstown Stud, Horse Racing Ireland, Irish National Stud, Kildangan Stud,
Sean Barrett Bloodstock Insurance, Tattersalls Ireland, The Irish Field,
TRI and Weatherbys Ireland GSB.



Negotiated Benefits for Members

The ITBA has a comprehensive benefit scheme for its Members, which includes:

- Dedicated Insurance Policy
Courtesy of Sean Barrett Bloodstock Insurances Ltd
- Dedicated Senior Tax Consultant
Declan McEvoy, IFAC
Complimentary initial consultation
- SC Dunne & Co
Fleming Accountancy Services
Complimentary initial consultation
- Coughlan & White
Osborne Solicitors
Complimentary initial consultation
- Free Racecourse Entry Scheme for Breeders
(as previously mentioned on page 5)
- 3 Mobile (phone company)
25% off members phone bills
- Hertz
5% off all car hire services
- ITBA Diary & Handbook
- Numerous Industry Publications



Contact Us

President: **John O'Connor**
Chairman: **Dean Harron**
Vice Chairman: **Joe Osborne**
ITBA Team: **Shane O'Dwyer**, Manager
Kerry Ryan & Regina Byrne

Irish Thoroughbred Breeders' Association
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2010-2011
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